



## APRIL NEWSLETTER

### HELLO DIVAS!

It's time to chat again... so much to say, so much to say...

### MONTH IN REVIEW

Thank you ladies for making March a super sexy start to spring! We hope it was as fantastic of a month for you as it was for us here. As many of you know, we took our first Xpose field trip to the Gold Club and it was a raging success! Aside from being a great Girls Night Out, we picked up some HOT new moves for our classes. Inspired by our evening out, we turned up the heat in our studio, installing a disco ball and some sexy lighting to dance our routines under at the end of each class! Also, we would like to welcome our newest staff member, Shooter the Security Pomeranian. You may have seen him dancing around behind the front desk when you sign in for class. As the only male lucky enough to work here at Xpose, be sure to say hello next time you see him. Thanks again for a great month. We look forward to hip-rolling into April with all of you!

### THE APRIL OUTING

Yes, ladies, we are planning an April outing. A tad more tame this month. We have reserved the fabulous VIP room at the Senator Theater for a special screening of "Sin City" starring Bruce Willis and Brittany Murphy on Thursday, April 7th. Cost is \$15.00 per person and includes the movie, popcorn, soda, pizza, beer and wine – sorry, you need to find your own transportation for this field trip! Time is 6:30pm for food and fun – movie starts at 8:00pm. Seats in the VIP room are limited so reserve your spots quick!

### COMMUNITY NEWS

The Easter Drive to benefit the Family Crisis Center of Baltimore was a huge success. The Family Crisis Center helps women, children and their pets who are victims of domestic violence. We received so many wonderful donations and we will be continuing to help out this excellent charity throughout the year. Many of you asked if you could offer cash donations – although we were not accepting them here, you can always mail it to them! For further information and things

you can do to help, please call 410-285-4357 or log on to [www.bcpl.net](http://www.bcpl.net) – Thanks again for all of your fantastic donations! Also, congratulations go out to Jenilee Jay who picked the lucky egg from our donation basket, landing herself 6 free classes!

## **SUGGESTION OF THE MONTH**

You have all offered so many great suggestions...keep them coming! We love to hear them. This month's \$10.00 Gift Certificate goes to Karen Green. Karen has now made it easier for all of you to rack up more free classes through our referral program. We now have, as per her suggestion, new "referral cards" located at the front desk. Take as many as you want, carry them in your purse and when your conversation turns to how great you look because of your awesome, new, sexy workout, you can just whip out your referral card! These cards will not only help us to keep track of all of the people you refer to earn you free classes, but the cards are also put into a monthly drawing to win even more classes! Congrats Karen!

## **SEXY SECRET OF THE MONTH**

OK Ladies...you will have to run back out to the pharmacy this month. No, it's not another tube of hemorrhoid ointment, but it is for another "sensitive" area... The dreaded bikini line! Never fear, help is here! All you need is a bottle of conditioner, and a stick of Dove brand conditioning deodorant. Bikini line bumps and ingrown hairs can be tamed by shaving with conditioner instead of shaving cream. Let the conditioner sit on the area for a few minutes before shaving to soften the hair. After shaving, pat the shaved area dry to avoid irritation and slather on some Dove conditioning deodorant...you will be amazed at the reduction of bikini line bumps!!!

## **APRIL SPECIALS**

We have two exciting new programs starting in April!

- Our "Frequently Frisky" renewal program. This special is for all of those ladies that get their sexy on with us at least twice a week. These lucky gals qualify for our "Frequently Frisky" status and receive 10% off of the renewal of their next class cards!

-Our "30 day Unlimited Daytime Pass" will be available for purchase after April 1<sup>st</sup>. The cost will be \$59.00 and will allow you to attend as many daytime classes as you want for any 30 day period! The 30 days start at the date of purchase and is valid for classes Monday – Friday that start before 4:00pm.

## **SPICE IT UP ACCESSORIES**

From time to time we will announce a "Spice It Up Accessory of the Month" to include in our workouts. This is to add spice to our classes and make them even

more fun. This month our Spice It Up Accessory is: A CABARET HAT. Bring in a hat of your own or you can purchase one of our plastic cabaret hats in our boutique for just \$1.50. This is optional, feel free to improvise and just pretend during that part of the classes if you forget your hat or choose not to bring one. Workouts are kind of like relationships, they will hold your attention longer if you spice things up & make them interesting.

## **XPOSE FITNESS MODEL SEARCH**

Brave the Catwalk... Swimsuit Season is right around the corner and Xpose is hosting a charity event fashion show to show off all of the latest styles. We are looking for 10 – 12 women who would like to model suits from Water, Water Everywhere in Towson. The date of the fashion show is scheduled for Saturday May 14<sup>th</sup> and those volunteering must be available for a fitting on May 12<sup>th</sup>. Please call Anita at 410-661-1301 to get your name on the list!

## **SPECIAL NOTE**

I would like to extend special thanks, again, to you - our clients. Your ever growing excitement & support are infectious! We love serving you and will continue to do so in the sexy manner to which you have grown accustomed to!

## **UNTIL NEXT TIME...**

**Walk tall, walk strong, but most importantly...  
WALK LIKE A WOMAN!**

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