



## **FEBRUARY NEWSLETTER**

### **LUSCIOUS LADIES...**

Yes, ladies, it is time for another dose of all things sexy... secrets, news and full XPOSURE!

### **XPOSE ONE YEAR ANNIVERSARY . . .**

Thanks to all of the ladies who joined us in celebrating our one year anniversary at our Towson location! We can't believe all of the fun and interesting things we have been able to accomplish with your continued support. We have raised money for women's charities, collected clothing and toys for the local community, expanded the Towson studio, and opened a new location. That does not even begin to cover all of our "field trips" to the Gentleman's Club, Fashion Shows, and Costume Parties.

We look forward to finding out what this year holds!

### **SUGGESTION OF THE MONTH...**

Our suggestion box has had some sweet suggestions . . .

This month our \$10.00 gift certificate goes to Stephanie Bush. Stephanie suggested that we have a contest to find the next Xpose Fitness Shirt! Customers have the opportunity to create the sexy new slogan that will appear on a line of Xpose shirts and will be sold at both Xpose Fitness locations in May.

Thanks! Keep those suggestions coming – we love to hear them!

### **ARUNDEL MILLS GRAND OPENING...**

What a week! We finally opened our doors for the Arundel Mills Xpose Studio!! And the week was full of excitement. Maria Dennis, from Mix 106.5, joined us on Saturday to take a pole class and find out what the excitement was all about. If you haven't stopped by, come and see the 20 poles and expanded floor/chair room!

**PLEASE NOTE:** The class cards purchased at Xpose are only good for the location that they are purchased at. The computer systems are not connected, so the class cards are not registered at the other location. We are giving people who wish to transfer their files from Towson to Arundel Mills the entire month of February to do so. We appreciate your understanding in this matter.

### **SEXY SHIRT SLOGAN COMPETITION...**

Have a great shirt idea? Xpose Fitness wants to hear your suggestion for a sexy shirt slogan for a new Xpose Fitness T-shirt. The winner's suggestion will be printed on a new line of Xpose Fitness tees and the shirt will be sold at Arundel Mills,

Towson, and in our online catalog. The winner will receive the very first shirt printed as well as a \$10.00 gift certificate to Xpose!

Drop your suggestions off at the front desk at either location!

### **SEXY SECRET OF THE MONTH...**

The weather keeps getting colder, and our skin keeps getting drier and drier. But unfortunately, you can't moisturize your hands before pole class. That isn't true anymore! Now you can give your hands a sexy treat without falling off the pole!

Try Corn Huskers Lotion. This old fashion recipe is available at any local drug store, Wal-Mart, or Target. The lotion moisturizes your hands yet still provides great "gription" on the pole!!! This was a GREAT find that we are very excited about! No more slipping and sliding on that pole!

### **SEXY VALENTINES TREAT...**

Want to give that special someone a sexy little treat? All private consultations are **15%** off for the month of February. Have your favorite instructor for two hours of one-on-one training to learn a sexy 3 song routine. Then at the end of the session, go home with a video tape of the perfected routine so you can practice any time you want! You choose the songs and the type of routine you want to do. The instructor will choreograph the routine just for you to accentuate all your sexy assets. Times are limited, so call now to book your reservation.

### **XPOSE FRANCHISING...**

Yes, you heard correctly... Xpose is now licensed to sell franchises in the state of Maryland as well as several other states across the US! We have had numerous inquiries and we appreciate your patience with the long process, but now we are ready to go! Please go to [www.xposefitness.com/business.html](http://www.xposefitness.com/business.html) for more information.

Xpose Franchising, LLC. is able to offer franchises in the following states:

AL, AR, AZ, CO, DC, DE, FL, GA, ID, IA, KS, LA, MA, MD, MO, MS, MT, NE, NH, NJ, NY, NM, NV, OH, OK, PA, SC, TN, TX, UT, VT, WV, WY

Xpose Franchising, LLC. is not able to offer franchises in the following states at this time:

CA, CT, HI, IL, IN, IO, KY, ME, MI, MN, NC, ND, OR, RI, SD, VA, WA, WI

### **SEXY SONGS...**

Each month the Ultra Sexy Xpose Instructors each pick a favorite song that they like to get their sexy on to... Enjoy...

Jennifer	"Dare" by Gorillaz
Alison	"Let's Get It On" by Marvin Gaye
Takara	"Unpredictable" by Jamie Foxx
Michelle	"Amber" by 311
Kat	"Yeah" by Usher

Courtenay "Dress" by P.J. Harvey  
Stacey "The Truth" by Handsome Boy Modeling School  
Lindsey "I'm Sprung" by T. Payne  
Hope "Highway" by Christina Milian

## **UNTIL NEXT TIME...**

Walk tall, walk strong, but most importantly...  
**WALK LIKE A WOMAN!**

Xpose Fitness...1700 Joan Ave...Baltimore, MD 21234...410.661.1700  
Xpose Fitness...7550 Teague Rd...Hanover, MD 21076...410.799.4584  
[www.xposefitness.com](http://www.xposefitness.com)

If you wish to respond to this e-mail please do so to [anita@xposefitness.com](mailto:anita@xposefitness.com) . We do not share our e-mail lists under any circumstances. You may unsubscribe to this and all future mailings at anytime. To unsubscribe to this newsletter, please log on to [www.xposefitness.com](http://www.xposefitness.com) and scroll down to the bottom of the home page and hit "unsubscribe". Your e-mail will be removed immediately.