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OCTOBER NEWSLETTER...

DRESSED UP DOLLS...

Playing with dolls was a childhood past time, but now our Diva's are the dolls! Halloween is the perfect time of the year to play dress up again... So bust out those costumes to wear with your hot moves...

Yes ladies... it is time for another dose of all things sexy... secrets, news and full XPOSURE!

SUGGESTION OF THE MONTH...

This month's suggestion was devil some to choose. This month's winner is Frankie Miller. Frankie suggested that we have a silent auction at the Halloween party to benefit a local charity!

For more information on what you can win and the party, read the information about the October Event!

Frankie will receive a \$10 gift certificate good at any of our Xpose locations! Keep those suggestions coming ladies, we love to hear from you.

OCTOBER EVENT ...

SUPER SEXY COSTUME PARTY



\$20 per person, with proceeds going to the Leukemia and Lymphoma Society

Saturday, October 28th
from 8:00 -11:00pm at Xpose, Arundel Mills

Light Snacks and Beverages are provided... there will be a super sexy costume contest with prizes! Participate in the Silent Auction where you could win, a Be Xpose Package, class cards, merchandise and even YOUR VERY OWN REMOVABLE POLE! There will also be hysterical games and tons of fun – so don't miss out!

Don't forget, there will be some super sexy performances from your favorite instructors at Xpose!

RSVP at the Towson or Arundel Mills location, spaces are limited.

NEW LOCATIONS... UPDATES & JOB OPPORTUNITIES...

The construction on all three is almost complete, but the GRAND OPENING dates are approaching quickly.

Fredericksburg, VA is anticipating an October 2nd Grand Opening!

With FREE CLASSES from October 2nd – October 7th!

Bel Air, Maryland is having its Grand Opening October 9th!

With FREE CLASSES October 9th – October 14th!

Owings Mills, Maryland is celebrating its Grand Opening October 23rd!

With FREE CLASSES October 23rd – October 28th!

For information about the locations, please visit us online at www.xposefitness.com.

We will have more exciting location announcements coming soon! For information on franchising opportunities, visit us online at www.xposefitness.com and click on the "Business Opportunities" page!

FALL MARYLAND HOME, GARDEN, & LIFESTYLE SHOW:

We are exhibiting Xpose Fitness at the Fall Maryland Home, Garden, and Lifestyle show this October 20 and 21st. The fair will be held on the Timonium Fairgrounds (where the state fair is). The admission is only \$9.00. Come see Takara and Jennifer perform demonstrations on the hour for pole and on the half hour for Floor/ Chair work. We will also be debuting the brand new Ultimate Pole!

THE POLES ARE HERE!!!

Well... Almost... as many of you know Xpose has been on a mission for the past year to come up with the ULTIMATE POLE for practicing all of those hot moves at home! Current poles on the market are too slippery or too clanky or have to go up and down in the same spot every time you use it... Well ladies... FINALLY... IT IS HERE!

THE **XPOSE FITNESS TOTALLY REMOVABLE BRASS POLE** will be available for sale Mid-October! The pole is brass with attractive brushed silver top and bottom sloping bases – no toe stubbers! The top and bottom plates have non-slip surface grip that allows the pole to be tension mounted so there is no drilling! The only tool needed for installation is a stud finder. You can put your pole up anywhere there is a stud ... (the kind in your ceiling NOT the hot manly kind... but having a pole in your home may help to attract the hot manly kind of stud!) Pole can be moved from room to room – or even take it over to a friend's house! We are so excited about this product and we anticipate a high demand as these

are the only brass poles sold in the industry... so ***we are taking advanced orders*** for them with an expected delivery date of October 20th. The price per pole is only \$289! That is less than all other less comparable poles on the market - and there is NO SHIPPING CHARGE when picked up at an Xpose... So you can immediately delete the extra \$40 - \$60 other company's charge! Pole will fit 7'5" – 8'5" ceiling heights and hold up to 200 pounds when properly installed. There are also one foot extender pieces available for sale to extend the pole to any ceiling height! Please see the front desk at any location for details!

FIVE DOLLAR FRIDAYS . . .

It continues! ALL DAY, ALL CLASSES ONLY **\$5.00** on FRIDAYS . . .

The suggestion to keep this special class price has overruled! The \$5 Friday special will continue through the fall. We love to hear all of your suggestions, so keep them coming ladies...

SEXY SECRET OF THE MONTH...

Wigs, they aren't just for Halloween anymore! Wear your wigs all year round. Spice up your life by adding some flare to the gloomy days without a permanent change. Wigs can change your attitude and personality for a night out on the town with the girls or for some extra flare in class.

Wigs should be cleaned and brushed out to get the maximum life out of your investment.

SEXY SONGS...

Each month the Instructors of Xpose each pick a favorite song that they like to get their sexy on to... Enjoy...

Jennifer	"Super Bon Bon" by Sul Coughing
Takara	"Money Maker" by Ludacris & Pharrell
Michelle	"Lips & Hips" by Electric Boyz
Amy	"Ain't No other man" by Christina Aguilera
Courtenay	"Toyz Interlude" by Missy Elliott
Stacey	"Check on It" by Beyonce
Lindsey	"My Love" by Justin Timberlake
Hope	"Rattle Snake Shake" by Motley Crue
Nikki	"Nasty Naughty Boy" by Christina Aguilera
Jessalynn	"Hate Me" by Blue October
Lauren	"I still got the nasty in me" by Christina Aguilera
J. Nicole	"I'd rather be with you" by Bootsy Collins

UNTIL NEXT TIME...

Walk tall, walk strong, but most importantly...

WALK LIKE A WOMAN!

Xpose Fitness...1700 Joan Ave...Baltimore, MD 21234...410.661.1301
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Xpose Fitness...10635 Courthouse Rd...Fredericksburg, VA 22407...540.710.7600
Xpose Fitness...104 Industry Lane, Unit 1....Forest Hill, MD 21050....410.838.4712

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