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## SEPTEMBER NEWSLETTER...

### OK TEACHER'S PETS...

School is back in session and the Diva's of Xpose are no exception. The instructors are busting out new moves everyday, so be studious and get to class! You get "Extra Credit" for super hot moves... Yes ladies... it is time for another dose of all things sexy... secrets, news and full XPOSURE!

### DO YOU WANT AN EXTRA \$20,000.00???

Who doesn't! We have a great opportunity for one Pole Dancing Mom to appear on the ABC television hit show "Wife Swap"! Here are the criteria: Wives with children ages 5 – 18 that are able to leave job and family for 2 weeks to exchange lives with another wife! The lucky lady chosen will receive **\$20,000.00** from ABC as well as a removable pole and class card from Xpose Fitness – a \$500 value! Please contact [anita@xposefitness.com](mailto:anita@xposefitness.com) ASAP as casting has begun!

### CASTING CALL...

We also have a casting call of our own... we need one pole dancer to appear on our television commercial for the ALL NEW XPOSE FITNESS DVD & REMOVABLE POLE! That's right ladies... we need one of our own that will be able to appear on a commercial to give a testimonial and demonstrate some Xpose moves. Commercial will be filmed on a weekend in late September and air in November. Please e-mail all inquiries to [jessica@xposefitness.com](mailto:jessica@xposefitness.com)!

### THE POLES ARE HERE!!!

Well... Almost... as many of you know Xpose has been on a mission for the past year to come up with the ULTIMATE POLE for practicing all of those hot moves at home! Current poles on the market are too slippery or too clanky or have to go up and down in the same spot every time you use it... Well ladies... FINALLY... IT IS HERE!

THE **XPOSE FITNESS TOTALLY REMOVABLE BRASS POLE** will be available for sale Mid-September! The pole is brass with attractive brushed silver top and bottom sloping bases – no toe stubbers! The top and bottom plates have non-slip surface grip that allows the pole to be tension mounted so there is no drilling! The only tool needed for installation is a stud finder. You can put your pole up anywhere there is a stud ... (the kind in your ceiling NOT the hot manly kind... but having a pole in your home may help to attract the hot manly kind of stud!) Pole can be moved from room to room – or even take it over to a friend's house! We are so excited about this product and we anticipate a high demand as these are the only brass poles sold in the industry... so ***we are taking advanced orders*** for them with an expected delivery date of September 20<sup>th</sup>. The price per pole is only \$289!

That is less than all other less comparable poles on the market - and there is NO SHIPPING CHARGE when picked up at an Xpose... So you can immediately delete the extra \$40 - \$60 other company's charge! Pole will fit 7'5" - 8'5" ceiling heights and hold up to 200 pounds when properly installed. There are also one foot extender pieces available for sale to extend the pole to any ceiling height! Please see the front desk at any location for details!

## **WELCOME BACK AMY!**

One of our beloved instructors has been missing for the past two months. Amy, an instructor at both Towson and Arundel Mills, was in a car accident a few months ago. She broke her ankle and suffered some major bruising... worse than pole burn!

I know you have all missed her super sexy moves and awesome pole tricks! Good News!!! Amy finally got her cast off a week ago and has started to get back into the swing of things! Look for Amy to start teaching her regularly scheduled classes in the upcoming weeks... Be sure to give her a warm HELLO!

## **FREAK-A-LICIOUS FRIDAY RECAP...**

Xpose Fitness hosted its first ever FREAK-A-LICIOUS FRIDAY!

Freak-a-licious Friday was a huge success. The event sold out after only 2 days! Takara and Stacey taught all of the Diva's some super sexy and very naughty moves to take home. The moves were wild and risqué.

Due to the large popularity, we have started planning the next Freak-a-licious Friday event. Look for information in upcoming newsletters for the next date!

## **SEPTEMBER LATIN DANCE EVENT...**

Latin dance is a super sexy form of expression and Xpose is bringing it to you! This month's event is Crazy Latin dancing. The event will be held on September 9<sup>th</sup> from 7:30 to 9:30 pm at the Towson location. Cocktails will be served prior to the event. We are bringing in a Latin dance instructor from the DNA dance studios to show our Diva's how to roll their hips in a whole new way! We recently put the signs up at both locations and it sold out in 3 days! Sorry ladies... But stay tuned to next month's newsletter for our super sexy October event... you will not want to miss it!!!

## **OCTOBER EVENT ...**

We have already started planning our annual Halloween party. This year's party will be full of more surprises than last. Don't miss out!!! The last two months the events have sold out within days!

Start planning your SUPER SEXY COSTUME now, last years entries will be hard to beat! Information concerning the date and time of the October event will be sent out in the October newsletter.

## **SUGGESTION OF THE MONTH...**

This month's suggestion was hard to choose, all of our clients have submitted some stellar suggestions! The suggestion of the month winner for September is Edie Dean. Edie suggested that we sell skirts for all of our pole dancing princesses to feel like a girl!

You asked for it Edie, and you got it! Introducing the Xpose Skort! The skort is a short black skirt with built in shorts for your convenience and comfort. The skort features the Xpose chick embroidered at the bottom. Look for the skort in the Xpose location nearest you in the upcoming weeks.

Edie will receive a \$10 gift certificate good at any of our Xpose locations! Keep those suggestions coming ladies, we love to hear from you.

## **NEW LOCATIONS... UPDATES & JOB OPPORTUNITIES...**

The construction on all three of our new locations is now underway!!!

Do you think you have what it takes to be a member of the XPOSE Team??

**Wanted:** High energy, people persons for various positions at the following locations:

Fredericksburg, VA is anticipating an October 2<sup>nd</sup> Grand Opening!

Due to minor setbacks, it has been pushed back slightly from the original date of September 18<sup>th</sup>.

For job opportunities please e-mail: [jenny@xposefitness.com](mailto:jenny@xposefitness.com)

Owings Mills, Maryland is anticipating a late October opening!

For job opportunities please e-mail: [jodi@xposefitness.com](mailto:jodi@xposefitness.com)

Bel Air, Maryland is anticipating an early October opening!

For job opportunities please e-mail: [katie@xposefitness.com](mailto:katie@xposefitness.com)

We will have more exciting location announcements coming soon!

Stay tuned to our website for the most current information and Grand Opening dates!

For information on franchising opportunities, visit us online at [www.xposefitness.com](http://www.xposefitness.com) and click on the "Business Opportunities" page!

## **FIVE DOLLAR FRIDAYS . . .**

It continues! ALL DAY, ALL CLASSES ONLY **\$5.00** on FRIDAYS . . .

The suggestion to keep this special class price has overruled! The \$5 Friday special will continue through the fall. We love to here all of your suggestions, so keep them coming ladies...

## **SEXY SECRET OF THE MONTH...**

School is back in session and school supplies are everywhere. Pick up a few pencils next time you are out, this months sexy secret helps you fix a minor wardrobe problem with an ordinary pencil!

If your zipper is refusing to budge, no matter how hard you tug and pull. Pick up a pencil and end your frustration. Run the pencil lead along the teeth of the zipper to un-stick it. In no time you'll be dressed and zipping out the door!

## **SEXY SONGS...**

Each month the studious Instructors of Xpose each pick a favorite song that they like to get their sexy on to... Enjoy...

Jennifer	"Dream Machine" by Mark Farina
Takara	"All the Places I Kiss You" by Aaron Hall
Michelle	"Dare you to Move" by Switchfoot
Courtenay	"Porn Star" by Buck Cherry
Stacey	"Angel" by Massive Attack
Lindsey	"U and Datt" by E-40
Hope	"Sexy Back" by Justin Timberlake
Nikki	"Its Goin' Down" by Young Joc
Jessalynn	"Call on Me" by Eric Prydz
Lauren	"Nasty Naughty Boy" by Christina Aguilera

## **UNTIL NEXT TIME...**

Walk tall, walk strong, but most importantly...  
**WALK LIKE A WOMAN!**

Xpose Fitness...1700 Joan Ave...Baltimore, MD 21234...410.661.1301  
Xpose Fitness...7550 Teague Rd, Suite 109...Hanover, MD 21076...410.799.4584  
Xpose Fitness...10635 Courthouse Rd...Fredericksburg, VA 22407...540.710.7600  
[www.xposefitness.com](http://www.xposefitness.com)

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